

ZYNDEE CO

OUR GUIDE TO
CHINESE
WEDDINGS

By Catherine Ann A. Lu

WE STEP INTO THE
WORLD OF TRADITION
AND GRAND
CULTURAL PRACTICES,
OF TIMELESS LEGACY
AND RITUALS.

AS IT WAS AND STILL IS



WB STAR PLANNER

What prompted you to become a wedding planner? And how long ago was this?

In the process of assisting my family, relatives or friends prepare for their event, whether it be a wedding, birthday or any celebration, I was able to establish the necessary contacts whose services are essential in making every event momentous. I was also able to develop an eye on meticulous matters entailing the preparation of a successful event. Hence, my friends recommended me to people who are scouting for somebody to help them make their events memorable. In my case, I just found people approaching me for assistance and the rest is history.

Being of Chinese descent, what do you find particularly different about (Fil-Chi) weddings and how do you use this special knowledge as an advantage over other (Non-Chinese) planners?

I find our fil-chi basic rituals from marriage proposal up to post wedding rituals different from other races. There are many practices to follow from the time a couple decides to get engaged and even after the church wedding. Well, I could share my knowledge to clients who would like to practice these rituals.

In the current Philippine setting, who pays for the wedding tab?

The groom's family pays for the wedding tables at the reception.

The Chinese dowry system and wedding preparations are far more complex than the traditional Filipino's, briefly tell us about Chinese wedding customs that are still being observed today, even by modern families. (Kiu Hun or Kiu Tsin // Ting Hun)

The selection of an auspicious date for a marrying couple's Kiu Hun/Kiu Tsin / Tinghun and consulting a Feng Sui Expert for comments and suggestions regarding the chosen date is still very much observed today.



IN ROYAL BLUE, MISS ZYNDEE CO WITH THE BRIDE, AND GROOM

What is the most fun and memorable (Challenging / unique) Chinese wedding you have ever organized?

The wedding of my sister is the most fun and memorable Chinese wedding that I've ever organized.

"My article on the Basic rituals of Fil-Chi wedding is my greatest contribution to this industry so far."

If you were to be blessed with a super power to help you plan/coordinate weddings, what will it be?

If I would be blessed with super power, I would grant each couple a Free Wedding outfit together with the services of the make-up artist, free venue for the wedding whether it be a garden, a beach or a church wedding. Most of all, I'll award them free sumptuous food for the reception not only to the delight of

the couple but also the guests. In short, I will grant the couple a real wedding bliss in accordance to the wishes of their hearts.

From the time that you entered the industry of planning weddings, what can you say about its growth and development?

Weddings before are simple but with the proliferation of wedding ideas either from the couples or from the wedding planners, weddings today are inspired with more gimmicks especially in the reception program.

Modesty aside, what do you think would be your greatest contribution to this industry?

My article on the Basic rituals of Fil-Chi wedding is my greatest contribution to this industry so far.

Given a choice, would there be anything about the wedding planning industry that you would want to change, or have your way?

Well, I could offer a free pre wedding consultation to clients who can't afford to hire a wedding planner.